



Project “More Women in European Politics – More Women in 2014”

Local Action Strategy

Partner 8

CENTER FOR EQUALITY ADVANCEMENT (CEA)

Lithuania

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LOCAL STRATEGIES

Directions for the Local Action Strategy were set in September 2013 and were based on the findings of the Base-line Study, taking into account the local context – the fact that women’s participation in politics was steadily growing, but support for women politicians was still insufficient. Therefore, the Local Action Strategy was to be built on two main pillars:

- I. Capacity building.
- II. Promotion.



I. *Capacity Building or Support program* included training courses for women who were active



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in politics

II. *Promotion or Local Campaign* included following activities:

- Round-table discussions
- NGO forum
- Conference “Our Voice for Progress”
- Media campaign
- Campaign on the website of CEA
- Facebook page
- General media coverage
- Cooperation with “Important Vote for Human Rights”
- Leaflet



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