

Project "More Women in European Politics – More Women in 2014"

Local Action Strategy

Partner 12 LIBERAL WOMEN IN SWEDEN Sweden

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LOCAL STRATEGIES

- Establish Local Action Group and timetable for meetings
- Launch Project
- Offer Liberal Women members to become LK candidates in:
 - 1. EU election in May 2014
 - 2. National /regional/local election in September 2014
- Select between applications and make decision who to support, a LK Board decision. It ended up with in total 8 LK candidates, and 2 top candidates in the EU election. In the National/regional/local election LK had 25 candidates
- Plan and organize 2 conferences, one in Stockholm (February 2014) and one in Gothenburg (may 2014) to support and educate female LK candidates
- Work out and decide the Liberal feminist agenda and a political platform
- Design, produce and distribute leaflets and other campaign material
- Organize campaigns
 - Support top candidates personal campaigns







- Work active on Facebook, twitter and webpage to support feminism and female candidates
- Attend relevant internal political events and meetings and promote more women as top candidates
- Help to organise event to promote feminist issues and candidates



